

David P. Keppel

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Education:

Doctoral Candidate: Communications Media & Instructional Technology
Indiana University of Pennsylvania
Indiana, Pennsylvania

Master of Science: Communication & Media Technologies
Rochester Institute of Technology
Rochester, New York; 2009
Thesis Title: "Adverse Advertising: The impact advertisements have on web page content retention."

Bachelor of Science: Communication and Emerging Technology
Slippery Rock University of Pennsylvania
Slippery Rock, Pennsylvania; 2008

Professional Experience:

Instructor: Indiana University of Pennsylvania
Fall 2011 to Spring 2012

- Taught three production style courses using traditional face-to-face instruction augmented with online content.
- Served on a variety of departmental committees.
- Assisted with student advising and registration.

Graduate Assistant: Indiana University of Pennsylvania
Spring 2010 to Spring 2011

- Worked closely with several professors preparing and proofing research.
- Aided professor in producing class materials.
- Assisted with a department hosted conference.

Graduate Assistant: Rochester Institute of Technology
Fall 2008 to Spring 2009

- Developed the print and web content for the department's new Journalism Program.
- Worked with various department professors on projects

Lab Assistant: Slippery Rock University, Slippery Rock PA
Fall 2006 to Spring 2008

- Oversaw the operation of several computer labs.
- Distributed equipment to students.
- Provided technical assistance to computer lab users.
- Diagnosed computer problems in both PC and MAC computing environments.

Publications

- Keppel, D.P. (2011). "International Libel & Privacy Handbook: A Global Reference for Journalists, Publishers, Webmasters, and Lawyers" (Second Edition) by Charles J. Glasser, Jr. (Editor), Reviewed by David P. Keppel. In Dee, J. (Ed.), *Free speech yearbook*, 45(1).
- Keppel, D.P., McKeague, M., & Leidman, M.B. (2011). Compounding confusion: Internet advertisement avoidance as a variable related to the limited-capacity information-processing model. *Journal of Mass Communication at Francis Marion University*, 5(1), Retrieved from <http://bit.ly/hyCVAq>
- Forrest, J., McKeague, M., Leidman, M.B., & Keppel, D.P. (2011). ET phone home? Cyber communication changes among college freshmen. *Journal of Communications Media Studies*, 3(1).
- Sittler, R.L., Sherman, C., Keppel, D.P., Schaeffer, C.E., Hackley, D.C., & Grosik, L. (2011). Using digital games to teach information literacy skills: a planet in peril: plagiarism. In T. McDevitt (Ed.), *Let the games begin! Engaging students with interactive information literacy instruction*. New York, NY: Neal-Schuman Publishing.

Conference Presentations:

Digital Natives vs. The Faculty.

with Mary Beth Leidman

Presented at the Pennsylvania Association of Councils of Trustees (PACT) Poster Session.

Indiana University of Pennsylvania - Indiana, PA

October 20, 2011

Prezi—Not Your Grandma's PowerPoint

for Jeff Fratangeli

Presented at College Technology Day

Indiana University of Pennsylvania - Indiana, PA

August 24, 2011

Using Thinking Worlds to Develop A Planet in Peril: Plagiarism.

with Ryan L. Sittler and Chad Sherman.

Presented at the Learning and Entertainment Evolution Forum (LEEF).

Harrisburg University of Science and Technology – Harrisburg, PA

June 16-18, 2010

A Planet in Peril! Developing a 3D Game to Teach Students About Plagiarism.

with Ryan L. Sittler, Chad Sherman, Dana Hackley, and Christine Schaeffer.

Presented at the State System of Higher Education Library Consortium (SSHELCO).

Grantville Holiday Inn – Grantville, PA

March 25-26, 2010

Courses Taught:

Basic Communication Graphics (COMM 240): Fall, 2011 | Spring, 2012

An introduction to graphic design concepts and related processes and techniques for a variety of forms of presentation media including television, multimedia, and online communications for educational, corporate training, and communications specialists. Both two and three dimensional design and basic animation concepts are explored. Hands-on experiences using a variety of graphic software applications.

Television Production (COMM 251):Spring, 2012

Develops basic skills in television production and direction. Consideration of operating problems of a television studio, as well as functions, limitations, and capabilities of television equipment and facilities.

University Service:

Emeritus Committee: Indiana University of Pennsylvania
Department of Communications Media, 2011

Masters Degree in Communication Development Committee: Indiana University of Pennsylvania
Department of Communications Media, 2011

Doctoral Program Revisions Committee: Indiana University of Pennsylvania
Department of Communications Media, 2011

Faculty Search Committee: Rochester Institute of Technology
Department of Communication, 2008

Visual Communication Consumer Ethics Poster Session Judge: Rochester Institute of Technology
Department of Communication, 2009

PR Now! Symposium: Rochester Institute of Technology
Department of Communication and the School of Hospitality & Service Management, 2008

Production:

Educational Game:

A Planet in Peril: Plagiarism (2010)

Object and Environment Developer; Game Logic Developer
with Ryan L. Sittler, Chad Sherman, Dana Hackley, Christine Schaeffer, and Laurie Grosik

Books:

Annie Mouse and Her Route 66 Adventure: A Photo Journal (2011)

Producer - Text and Image Composition (Print and Digital Ebook)
for Anne Maro Slanina, Ph.D. (author) and Kelsey Collins (Illustrator)

Where the Rainbow Touches Ground: Another Annie Mouse Adventure (2010)

Producer - Text and Image Composition (Print and Digital Ebook)
for Anne Maro Slanina, Ph.D. (author) and Alicia Agnew (Illustrator)

Production (continued):

Websites:

Poet Brian Fanelli - www.brianfanelli.com (2010)

Pennsylvania Historical Association - www.pa-history.org (2010)

Sisters in Healthcare History Project - www.sistersinhealthcare.org (2008 - 2010)

Benedictine Sisters of Pennsylvania - www.benedictinesistersofelkcounty.org (2008)

Keppel Stone Works - www.keppelstoneworks.com (2007)

Recognition and Awards:

Intern: PETE&C (2011)

Angels of Mercy Exhibit: The Senator John C. Heinz History Center (2010)

Thinking Worlds Serious Games Challenge: Caspian Learning (2010)

Thinking Worlds Showcase: Caspian Learning (2010)

Graduate Assistantship: Indiana University of Pennsylvania (2009 - 2011)

William A. Kern Graduate Assistantship: Rochester Institute of Technology (2008)

Graduate Scholarship: Rochester Institute of Technology (2008)

Digital Media Skills:

Web Development and Design - Adobe Dreamweaver, Adobe Flash, and MySQL
Proficient writing XHTML, CSS, and PHP

Digital Image Manipulation, Repair, and Creation - Adobe Photoshop

Publication Production - Adobe InDesign

Video Editing - Adobe Premier and Final Cut Pro

3D Modeling, Rendering, and Animation - Cinema 4D

Game Development and Design - Thinking Worlds

Electronic Learning Production - Adobe Captivate

Professional Affiliations:

Phi Kappa Phi

References:

Available Upon Request